Rep Order# EC'd Yes 6837503 Ver# 2 Status Returned Traffic Order# 104951 Last Received: 07/2
Showing Buylines: All Lines Printed: 08/02/2012 9:11 AM 07/30/2012 4:02 PM

Agency ( ) GREAT AMERICAN MEDIA 3050 K ST NW

of Of

4

Rep Firm Sales Office ( Salesperson (

) PHILADELPHIA ) AMY MCCREARY

215-568-6540 215-568-1845

WASHINGTON, DC 20007
Agency C/P1/P2/E 11/14/1473
Flight Dates 09/25/2012 - 10/01/2012
Hiatus Weeks Salesperson Phone# Salesperson FAX#

-- CONTRACT COMMENT --

Phone#

Katie Keuleman

Fax# Buyer

Product Estimate#

Station KSNV-TV LAS VEGAS, NV. Advertiser ( ) DEM. CNG. CMP COMM.

DCCC \_ 1473

## - REMARKS -

PLEASE
SEE
NA
BELOW.
THANKS!

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SU 930A-: Station Remark:	SU 9A-93 Station Remark:	SU	SU	SA 7A-9A Station Remark:	SA 6A-7A Station Remark:	TU-F,M	TU-F,M	TU-TH, SU	TU-F	Day
102	0A	7A-8A	6A-7A	·		7A-9A	6A-7A	TU-TH, SU- 430A-5A M	5A-6A	Time
CHRIS MATTHEWS SHOW V2 NA DT GOLF	NEWS 3 TODAY/WKEND V2 NA DT GOLF	TODAY ON SUNDAY	NEWS 3 AT SUNRISE	SATURDAY TODAY V2 2X NA 9/29 DT SAT TODAY AIRING 5-6A DT GOLE	NEWS 3 AT SUNRISE V2 2X NA 9/29 DT GOLF	TODAY SHOW	WAKE UP WITH THE WAGNERS	WAKE UP EARLY W/THE WAGNERS	WAKE UP WITH THE WAGNERS	Program
:30	: 30	:30	:30	:30 6A DT GO	:30	:30	:30	:30	:30	Len
\$500.00	\$500.00	\$750.00	\$375.00	\$625.00 DLF	\$375.00	\$1,500.00	\$1,000.00	\$200.00	\$325.00	Rate
09/30-09/30	09/30-09/30	09/30-09/30	09/30-09/30	09/29-09/29	09/29-09/29	09/25-10/01	09/25-10/01	09/25-10/01	09/25-09/28	Dates
<b>j3</b>	<b>1–1</b>	н	⊣	2	N	<b>Ο</b> Ί	បា	ıIΣ	ίπ	Spots/Week
Ъ	Н	⊬	<del>  _ 1</del>	Н	Ц	μ	j.m.š	۲	⊬	We of
Ъ	Ч	Н	1	N	2	ហ	Ci	ιΔ	ហ	Total Spots
\$500.00	\$500.00	\$750.00	\$375.00	\$1,250.00	\$750.00	\$7,500.00	\$5,000.00	\$800.00	\$1,625.00	Total Cost
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	رث <u>۲</u>	LAS VEGAS, NV. DEM. CNG. CMP COMM.	COMM	Agency ( ) GREAT 3050 K ST NW WASHINGTON	GREAT ST NW NGTON,	) GREAT AMERICAN MEDIA 3050 K ST NW WASHINGTON, DC 20007	DIA	Rep Firm Sales Office ( Salesperson (		) PHILADELPHIA ) AMY MCCREARY	HIA EARY	
Estimate# Buyer Phone#	1473 Katie Keuleman	),aun		Agency C/P1/P2/E Flight Dates Hiatus Weeks		11/14/1473 09/25/2012 - 10/01/2012	2	Salesperson Phone# Salesperson FAX#	Phone# FAX#	215-568-6540 215-568-1845	540 845	
Fax# LT Ln	Day	Time	Program		Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	
11 1	TU-F,M	 9A-10A	TODAY SHOW II		:30	\$750.00	09/25-10/01	5         	<u> </u>	сл I I I	\$3,750.00	
12	TU-F,M	10A-11A	TODAY SHOW III		30	\$325.00	09/25-10/01	ហ	Н	ហ	\$1,625.00	
13	TU-F,M	11A-12P	RACHEL RAY		:30	\$325.00	09/25-10/01	ហ	Ι¬¬	Ċπ	\$1,625.00	
14	TU-F,M	12P-1230P	P NEWS 3 AT NOON		:30	\$425.00	09/25-10/01	ហ	₽	(Jn	\$2,125.00	
15	TU-F,M	1230P-1P	NEWS 4: THE AGENDA		:30	\$325.00	09/25-10/01	ហ	Н	ហ	\$1,625.00	
16	TU-F,M	2P-3P	THE DOCTORS		:30	\$325.00	09/25-10/01	И	ഥ	ζī	\$1,625.00	
17	TU-F,M	3P-4P	DR. PHIL		:30	\$450.00	09/25-10/01	И	l—,	<b>ប</b> ា	\$2,250.00	
18	TU-F	4P-5P	FIRST NEWS 3 AT FOUR		:30	\$700.00	09/25-09/28	4	H	ıΔ	\$2,800.00	
20	TU-F	5P-630P	EARLY NEWS		:30	\$1,000.00	09/25-09/28	បា	户	ဟ	\$5,000.00	
21	S	5P-630P	KSNV EARLY NEWS		:30	\$675.00	09/29-09/29	<del> </del> 2	ļu3	⊭	\$675.00	
22	TU-F	7 <b>P-</b> 730 <b>P</b>	WHEEL OF FORTUNE		:30	\$1,000.00	09/25-09/28	4	ы	42	\$4,000.00	
23	TU~F	730P-8P	FACE TO FACE		:30	\$800.00	09/25-09/28	42	Н	172	\$3,200.00	
* 22 44	SA Station	7P-8P Remark: V	JEOPARDY/ WHEEL OF FO	WHEEL OF FORTUNE JEOP/WHEEL AIR 630-730P	:30	\$525.00	09/29-09/29	N	Н	N	\$1,050.00	
25	X	8P-10P	THE VOICE		:30	\$4,000.00	10/01-10/01	ĿJ	٢	Ь	\$4,000.00	
26	SU	830P-930P	NEWS AFTER NFL		:30	\$1,800.00	09/30-09/30	<b>-</b>	دب	Ц	\$1,800.00	
27	su	10P-11P	LAW & ORDER		: 30	\$1,200.00	09/30-09/30	N	Ħ	N	\$2,400.00	

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ω 4h	ω	32	ω Ľ	30	29	28	Lπ	Ĥ	, Ég	·der# Yes
K	x	শ্ৰ	ধ্র	su	TU-E,M	SA	Day	14/3 Katie Keuleman	SNV-TV LAS ( ).DEN DCCC	6837503
730P-8P	5P-630P	4P-5P	5A-6A	1135P-12	1135P- 1235A	11P-1135	Time	lan	KSNV-TV LAS VEGAS, NV. ( ) DEM. CNG. CMP COMM. DCCC	Ver#
FACE TO FACE	EARLY NEWS	FIRST NEWS 3 AT FOUR	WAKE UP WITH THE WAGNERS	1135P-12A SPORTS NIGHT IN LAS VEGAS	TONIGHT SHOW W/ JAY LENO	11P-1135P NEWS 3 NIGHTSIDE	Program		V. P COMM.	2 Status Returned
		20	SNERS	VEGAS	LENO			Agency Criticals Flight Dates Hiatus Weeks	Agency ( 3050 K WASH	Traffic Order# 104951
:30	:30	: 30	:30	:30	: 30	:30	Len		) GREAT ST NW INGTON	er# 10495
\$900.00	\$1,200.00	\$725.00	\$450.00	\$400.00	\$750.00	\$1,100.00	Rate	09/25/2012 - 10/01/2012	( ) GREAT AMERICAN MEDIA 3050 K ST NW WASHINGTON, DC 20007	
10/01-16/01	10/01-10/01	10/01-10/01	10/01-10/01	09/30-09/30	09/25-10/01	09/29-09/29	l l	12	EDIA	Printed: 08 Last Received: 07. Showing Buylines: All Lines
H	н	1	н	H	ω	Þ	Spots/Week	Salesperson Phone# Salesperson FAX#	Rep Firm Sales Office ( Salesperson (	08/02/2012 9:11 AM 07/30/2012 4:02 PM Lines
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н	₩	ப	Н	Н	ω	ы	Total Spots	215-568-6540 215-568-1845	) PHILADELPHIA ) AMY MCCREARY	
\$900.00	\$1,200.00	\$725.00	\$450.00	\$400.00	\$2,250.00	\$1,100.00	Total Cost	5540 845	PHIA REARY	3 of 4

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## -- REPORT TOTALS-

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SU

12A-1A

L&O

:30

\$150.00

09/30-09/30

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\$150.00

Report Totals: 96 / \$65,775.00

## -SALES MONTHLY TOTALS-

Lines not sent/rcld/rtrn: 0 / \$0.00 ---COMPETITIVE-Station Totals: 96 / \$65,775.00 Sales Totals: 96 / \$65,775.00 Sep 12: 80 / \$52,125.00 Market Totals \$252,981 Oct 12: KTNV CATV XXXX 16 / \$13,650.00 0 20 e KBLR KTUD % % □ 0 KVCW 2 0 KLAS 1 30% KSNV 206

Rep Order# EC'd Yes Buyer Phone# Station KSNV-TV LAS VEGAS, NV.

Advertiser ( ).DEM. CNG. CMP COMM.

Product DCCC Estimate# Product Katie Keuleman 1473 6837503 Ver# 2 Status Returned WASHINGTON, DC 20007 Agency C/P1/P2/E 11/14/14/73 Flight Dates 09/25/2012 - 10/01. Hiatus Weeks Agency ( ) GREAT AMERICAN MEDIA 3050 K ST NW Traffic Order# 104951 09/25/2012 - 10/01/2012 Showing Buylines: All Lines Last Received: Printed: 08/02/2012 9:11 AM 07/30/2012 4:02 PM Rep Firm Sales Office ( Salesperson ( ) PHILADELPHIA ) AMY MCCREARY 215-568-6540 215-568-1845

EST SHARES

NEW ORDER

Fax#

CASH IN ADVANCE - CREDIT RISK -

PLEASE NOTE ADDRESS CHANGE EFF 8/12

---Agency Comment---

Demos Books

NOV12 RA35+

Salesperson Phone# Salesperson FAX#

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